



NEELAM TRADE LINKS PVT LTD



**50<sup>th</sup> GLORIOUS YEAR OF EXCELLENT SERVICES**

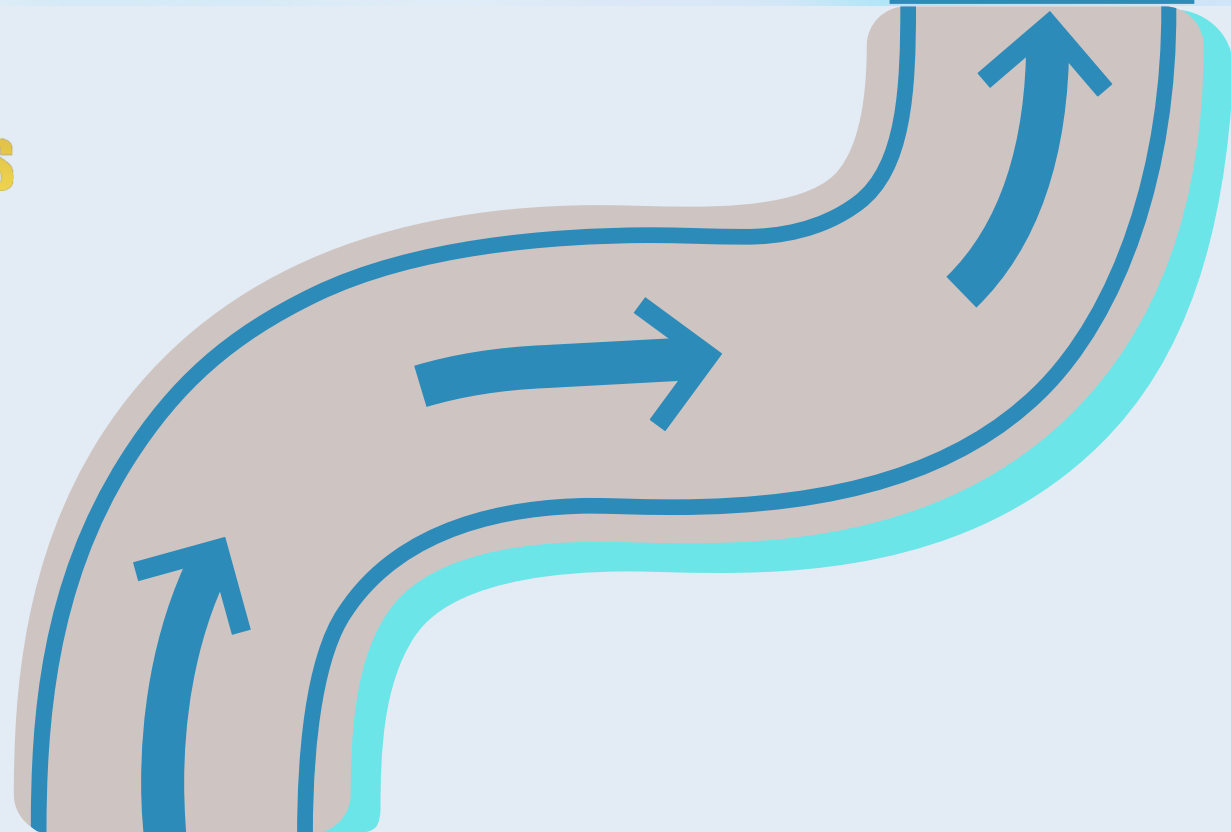


NEELAM TRADE LINKS PVT LTD



# 2022

**50<sup>th</sup> GLORIOUS YEAR OF EXCELLENT SERVICES**



# 1972





# Company Profile

50<sup>th</sup> GLORIOUS YEAR OF EXCELLENT SERVICES

NEELAM TRADE LINKS is a family-owned firm founded in 1972 with a dream to create a difference in the construction industry and bring about innovative changes in the traditional way of doing business.

Over the years, NEELAM TRADE LINKS name has become synonymous with quality services and ethical business practices.

We believe in providing services to the best of our abilities and building lifetime relationships with our clients. We take pride in the legacy of trust that we have built in the last 50 years and look forward to continuing this tradition in the future.





**50<sup>th</sup> GLORIOUS YEAR OF EXCELLENT SERVICES**



# A LITTLE ABOUT US

NEELAM TRADE LINKS PVT LTD

- **We are Pioneers in the field of waterproofing business in Saurashtra and Kutch**
- **With the enriching experience of 50 years, we provide exemplary waterproofing solutions.**
- **We specialise in suggesting viable and long-lasting waterproofing systems based on the minute nuances of each area/substratum.**
- **We are equipped with immense technical know-how and exhaustive on-site experience.**



**50<sup>th</sup> GLORIOUS YEAR OF EXCELLENT SERVICES**



# A LITTLE ABOUT US

NEELAM TRADE LINKS PVT LTD

- **We recommend products based on the project requirement, which leads to specific problem solving and promising results.**
- **We are Supreme Premium Authorised Applicators for the Asian Paints' SmartCare division.**
- **We have an extensive and expansive work profile in waterproofing with projects done in basements, podiums and driveways, terraces and deck slabs, wet areas like swimming pools, bathrooms, water bodies, flowerbeds etc.**
- **We are constantly upgrading and atomising our application techniques with the latest cleaning and spraying machines.**



**Our team comprises technical experts, engineers, site supervisors, admin and office staff that constantly works towards achieving excellence in all avenues of our work.**

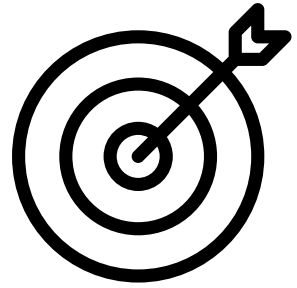
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# SERVICES

50<sup>th</sup> GLORIOUS YEAR OF EXCELLENT SERVICES



**Waterproofing of all areas from underground basements to podiums, balconies to flower beds, terraces, bathrooms, STP tanks etc.**



**Epoxy/PU coatings on floors and walls in industries, parking areas and all areas which require tough durable protection against abrasion, acid and alkaline resistance, making of badminton/tennis/basketball court, etc.**



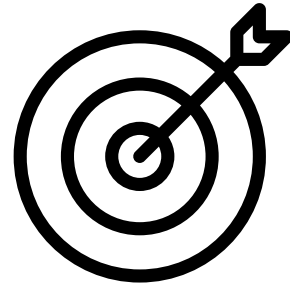
**We also undertake professional comprehensive painting jobs on new and old buildings with an inbuilt guarantee.**





# SERVICES

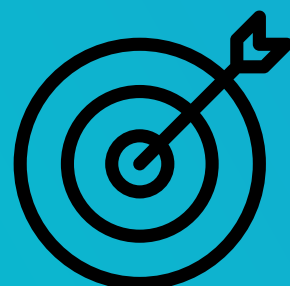
50<sup>th</sup> GLORIOUS YEAR OF EXCELLENT SERVICES



**We provide traffic control solutions with demarcation by road marking paint, speed breakers, barricades, conclave mirrors, studs, reflective studs and much more.**



**We do treatment of expansion joints with Polyurethane Sealants & PTE Tapes.**



**We sell products like Expansion Joint Sheets, BOSNY 100% Acrylic Spray Paints, Owen Corning's Glass Wool Insulation - normal and fire combustible, concrete admixtures, micro concrete, Crystalline Admixtures, Polymer Repair Compounds, SBR Latex, Tile Fixing Compounds, Self-Adhesive Tapes, and many more.**







# OUR CLIENTS

NEELAM TRADE LINKS PVT LTD

50<sup>th</sup> GLORIOUS YEAR OF EXCELLENT SERVICES





# OUR CLIENTS

NEELAM TRADE LINKS PVT LTD

50<sup>th</sup> GLORIOUS YEAR OF EXCELLENT SERVICES



The Institute of Chartered Accountants of India



V.V.P. ENGINEERING COLLEGE AICTE approved & GTU affiliated



PREMIUM SHOWROOM & OFFICES



50<sup>th</sup> GLORIOUS YEAR OF EXCELLENT SERVICES

# OUR CLIENTS

NEELAM TRADE LINKS PVT LTD



MEET BUILDERS





50<sup>th</sup> GLORIOUS YEAR OF EXCELLENT SERVICES

# NEELAM TRADE LINKS'S SIGNIFICANT JOURNEY OF 50 YEARS

NEELAM TRADE LINKS PVT LTD

**A 50-year journey is a significant accomplishment for any institution. However, it is distinct for NEELAM TRADE LINKS PVT LTD due to our determination to tread ahead. We've taken on challenges, plunging to innovate constantly, and thus aptly have plenty of reason to rejoice and celebrate. The secret of our success lies in being involved in multi-faceted activities ranging from selling to contracts and having a solid customer base with long-term relationships with clients and companies.**

**Every phase brought a new direction, a new potential area of activity- the contract business, which began with waterproofing contracts. The quality of work and on-time completion earned the firm a trustworthy reputation. The number of jobs increased and established our firm in the industry. Companies such as Tata Chemicals, Indian Rayon, Mundra Port, Saurashtra Cement Limited, Gujarat Sidhhee Cement Limited, Larsen & Toubro Limited, Reliance Industries Limited, and others placed their trust in the NEELAM TRADE LINKS, allowing it to grow and become one of the most sought after waterproofing contractors in the Saurashtra/Kutch region.**



50<sup>th</sup> GLORIOUS YEAR OF EXCELLENT SERVICES

# NEELAM TRADE LINKS'S SIGNIFICANT JOURNEY OF 50 YEARS

NEELAM TRADE LINKS PVT LTD

**Customers for waterproofing contracts today include reputed clients from a vast spectrum, with the quantum of work now exceeding several lakhs square metres per annum.**

**With the growing scope of services, we also worked towards the growth of our firm by constantly updating and improving our infrastructure, business policies and quality of services.**

**Customers, too, remained steadfast in their commitment, and the business continued to thrive over the years. We decided to focus on the products related to the construction industry and the items required for it. Concentration on the construction industry was more comfortable due to the existing product range of paints and bituminous products, waterproofing products, and other products like epoxy/PU flooring/coatings, traffic system and safety products etc. that fit well with this industry.**



# ONWARDS AND UPWARDS INTO THE FUTURE

NEELAM TRADE LINKS PVT LTD

50<sup>th</sup> GLORIOUS YEAR OF EXCELLENT SERVICES

**While our past achievements are significant, we believe in keeping our eyes looking forward. The vision involves constantly evolving for the better and creating new avenues for expertise. We look forward to taking every challenge head-on and treading towards success.**

**These are just a few things we are currently working on to become a better solution provider for our clients.**

- Involved in specialised applications such as anchoring reinforcements in rock strata, epoxy/PU floorings and coatings etc.**
- An added range of Safety Products, Tools, and Building Materials required for the Construction Industry.**
- Dealing in over 1500+ products and continuing affiliations with reputed companies.**



50<sup>th</sup> GLORIOUS YEAR OF EXCELLENT SERVICES



NEELAM TRADE LINKS PVT LTD

## **THIS IS NEELAM TRADE LINKS**

Rightfully known as  
“House of Innovative & Quality Products  
and Services”

A company with an extensive product  
range, excellent services, and  
reasonable pricing.





50<sup>th</sup> GLORIOUS YEAR OF EXCELLENT SERVICES

**Address: Nagindas Chambers  
Dhebar Road One Way  
Near Canara Bank  
Rajkot-360001**

NEELAM TRADE LINKS PVT LTD

**Phone: +91 281 2226517, 2235056**

**Email: [neelamtrade@gmail.com](mailto:neelamtrade@gmail.com)**



**CONTACT US**





NEELAM TRADE LINKS PVT LTD

**THANK YOU**

